



Flash Eurobarometer 356

PUBLIC OPINION IN EU REGIONS

**Survey requested by Directorate-General Communication
(DG COMM, "Research and Speechwriting" Unit)
Flash Eurobarometer 356 / August- September 2012
TNS Political & Social**

A. Methodology

FLASH EUROBAROMETER 356

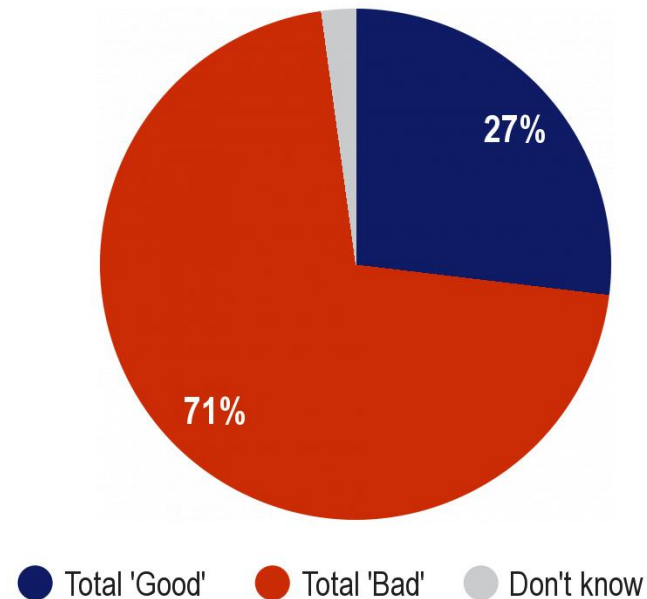
- Survey conducted by telephone (fixed-line and mobile phone)
- Fieldwork: 20 August - 15 September 2012
- Population: representative sample of population aged 15+ living in 170 Regions ("NUTS I&II")
- Coverage: 27 EU Member States
- Total number of interviews: 50,746
- This survey was carried out for the European Commission (requested by Directorate-General for Communication, "Research and Speechwriting" Unit).

1. Economic situation

Economic situation – European level view

QA4a.1. How would you judge the current situation in each of the following?

The situation of the (NATIONALITY) economy



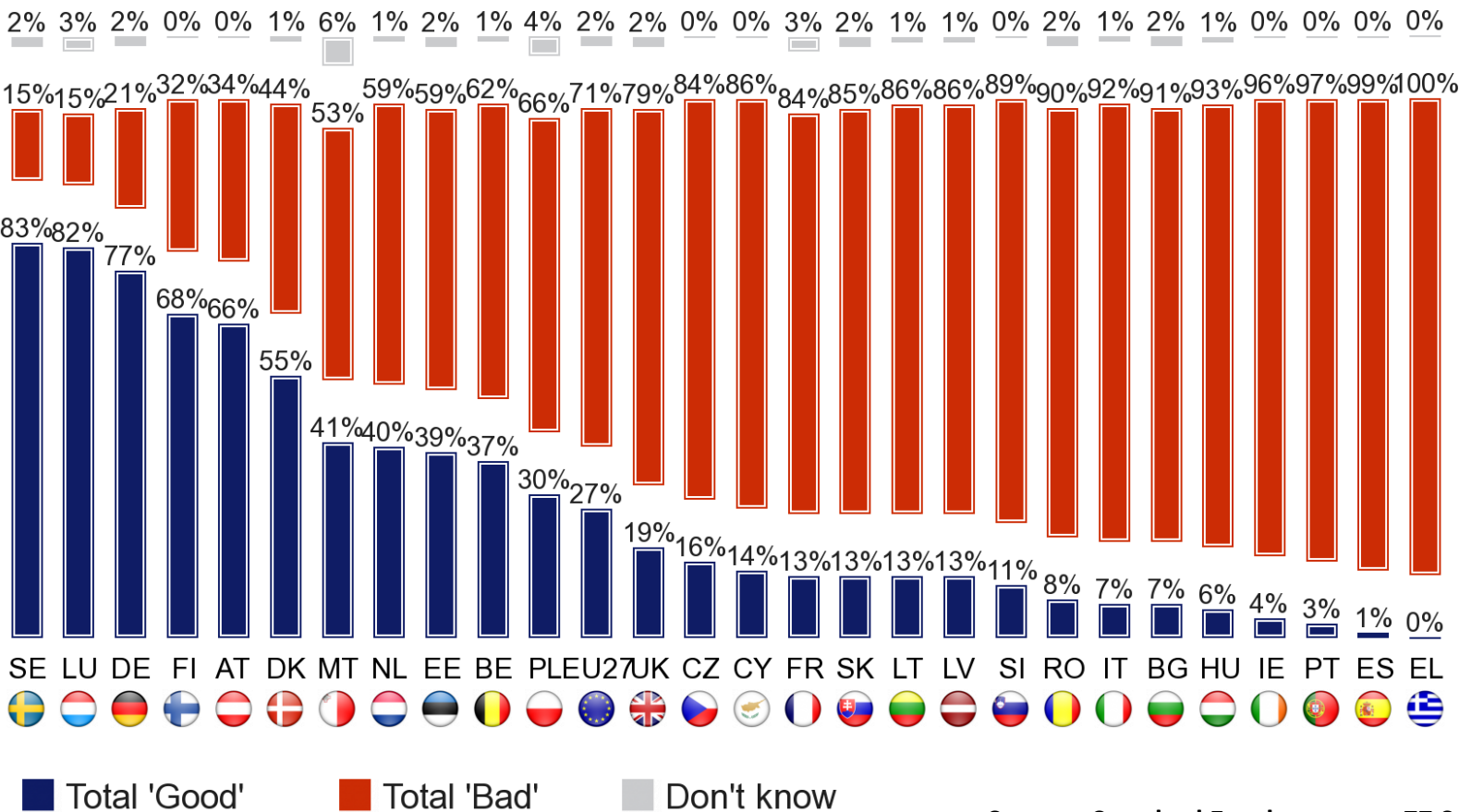
 EU27

Source : Standard Eurobarometer 77 Spring 2012

Economic situation – Country level view

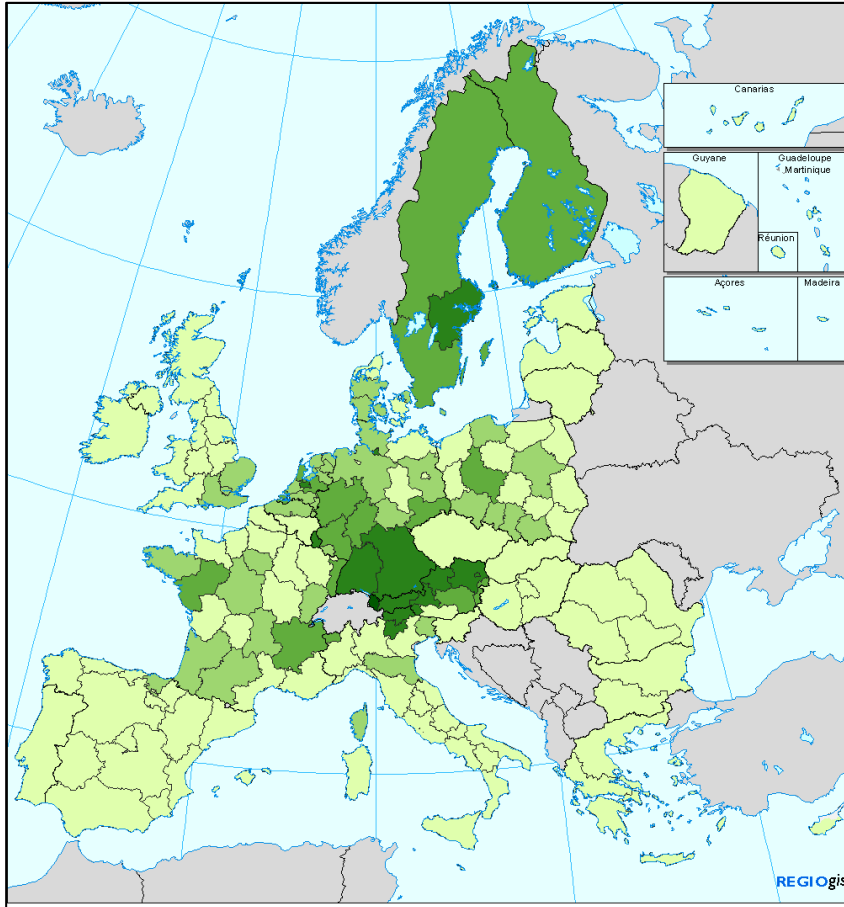
How would you judge the current situation in each of the following?

The situation of the (NATIONALITY) economy



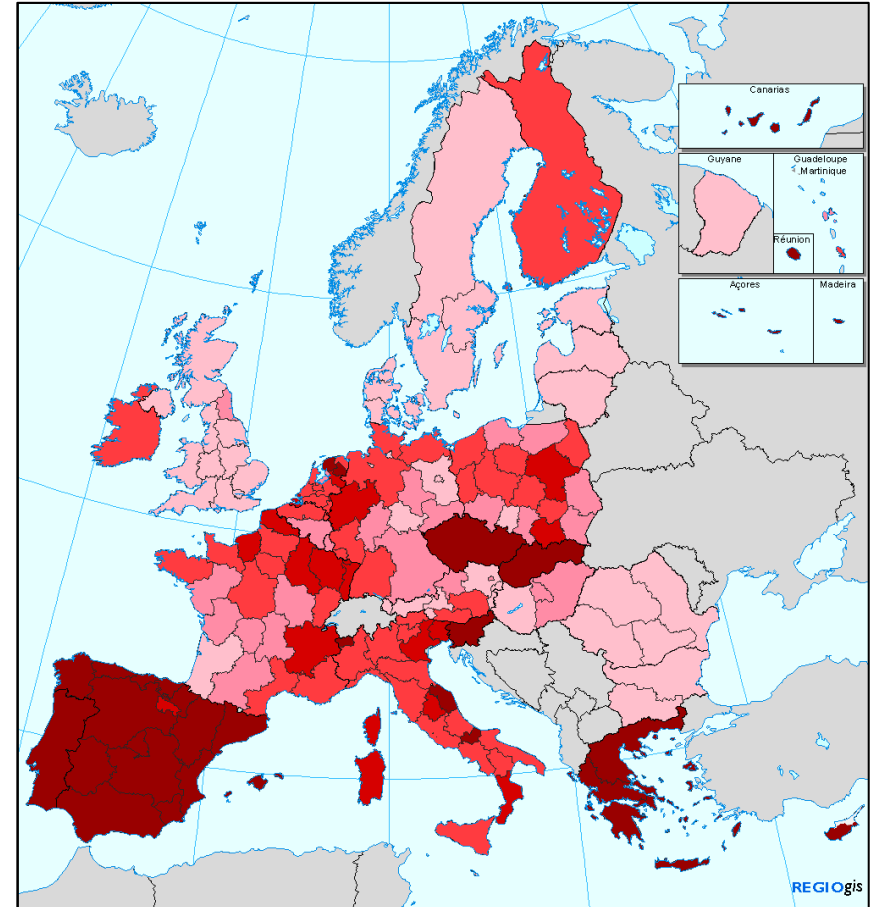
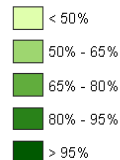
Source : Standard Eurobarometer 77 Spring 2012

Judgement of the economic situation and expectations at the regional level



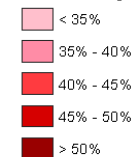
Q1.2 Situation of the economy in the region

% answering "good"



Q2.2 Expectations for the situation of the economy in the region

% answering "worse"

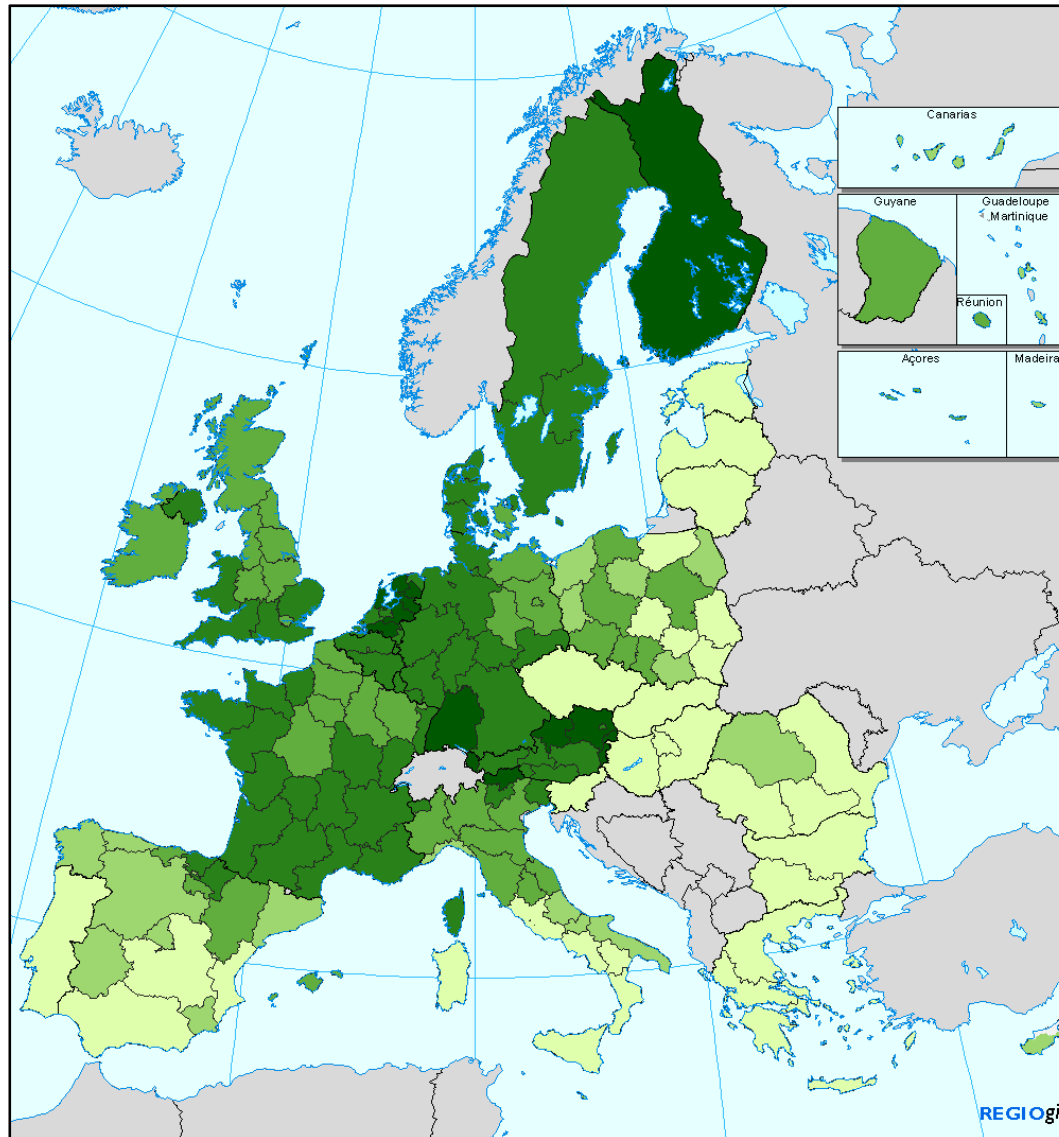


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2. Quality of life

Quality of life – European regions overview (answer 'good')



Q1.1 Quality of the life in the region

% answering "good"

< 50 %

50 % - 65 %

65 % - 80 %

80 % - 95 %

> 95 %

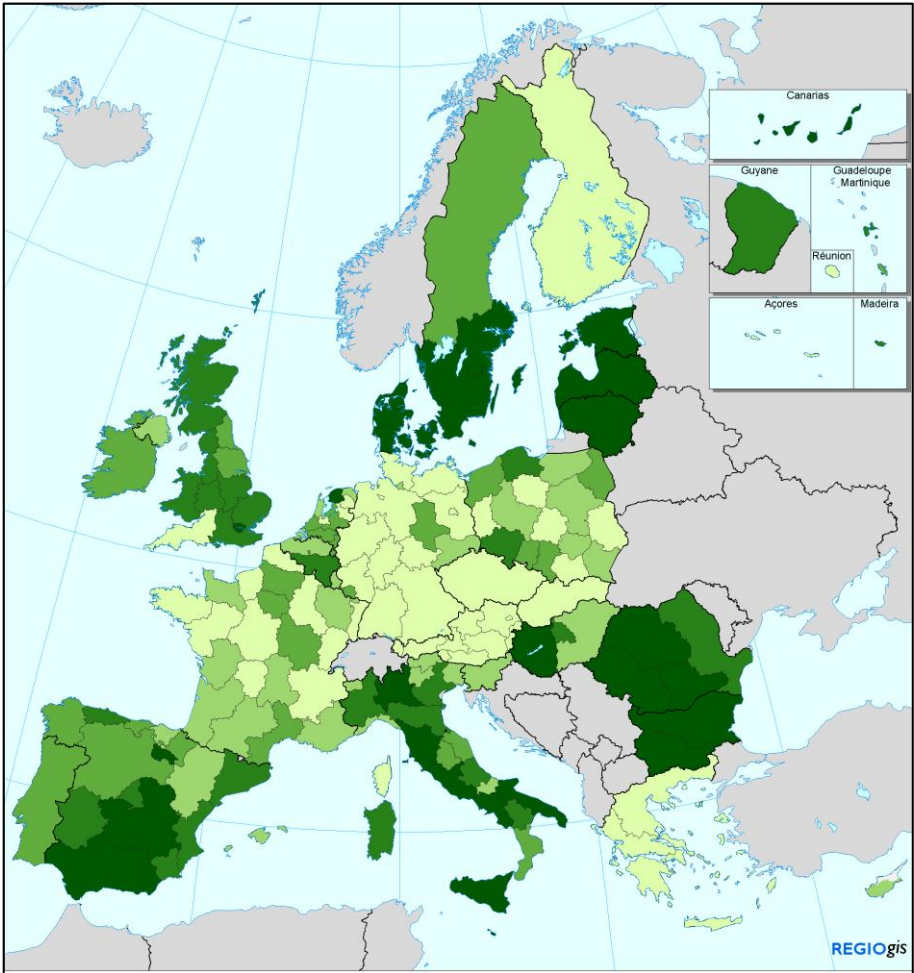
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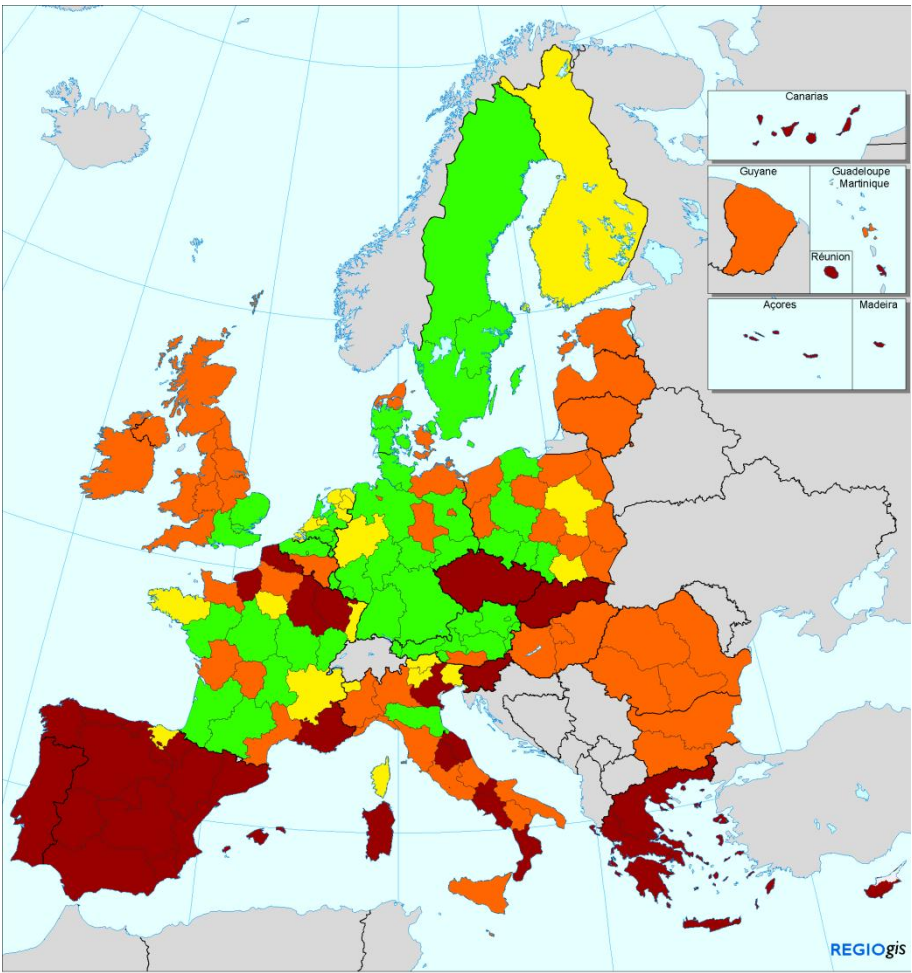
REGIOgis

Quality of life and expectations at the regional level vs Economic situation and expectations



Q2.1 Expectations for the quality of the life in the region

- % answering "better"
- < 7%
 - 7% - 9%
 - 9% - 11%
 - 11% - 13%
 - 13% - 21%

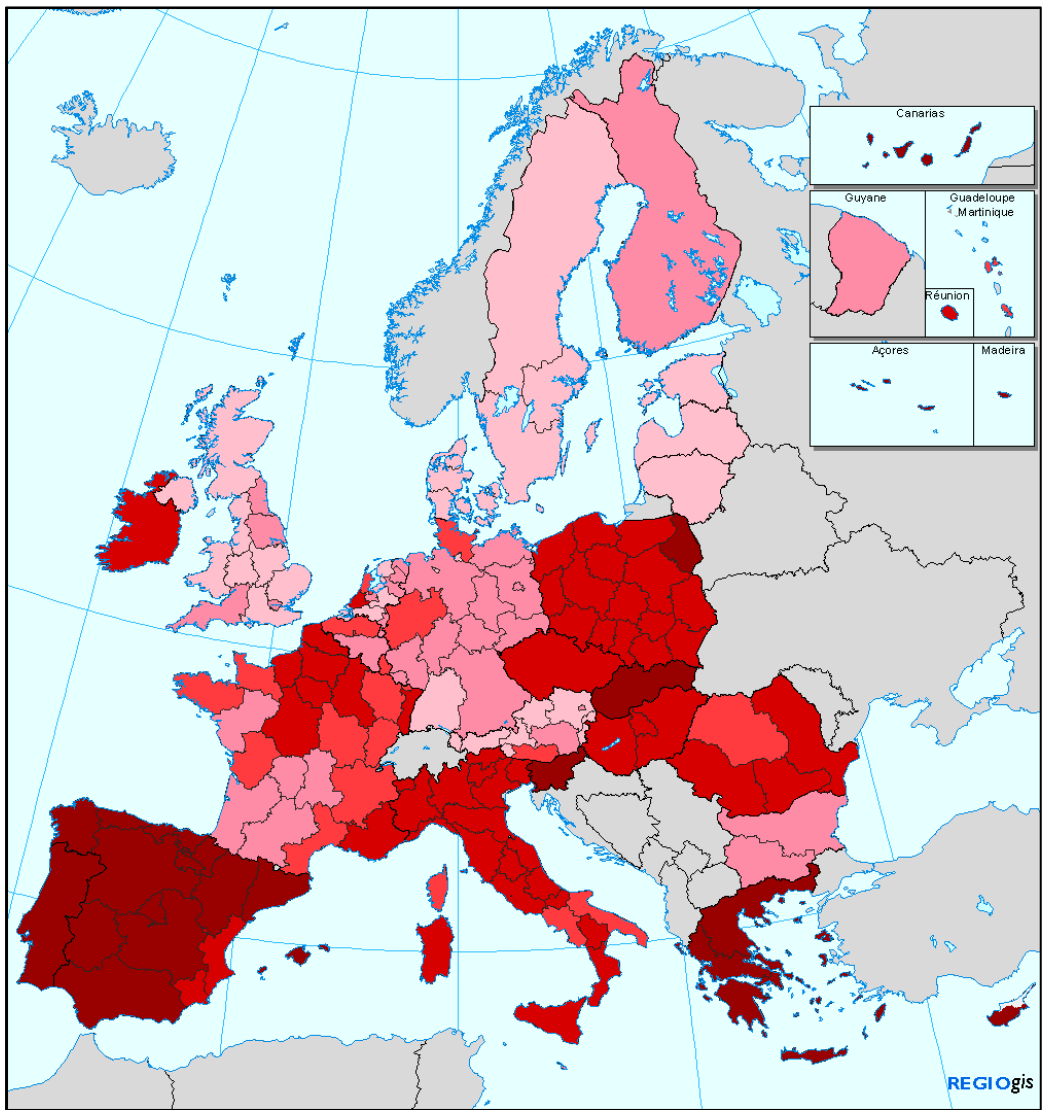


Current state and evolution of the economic situation

- Good and optimism for the next 12 months
- Good but pessimism for the next 12 months
- Bad but optimism for the next 12 months
- Bad and pessimism for the next 12 months



Quality of life - European regions expectations for the next 12 months (answer 'worse')



Q2.1 Expectations for the quality of the life in the region

% answering "worse"

- < 25%
- 25% - 30%
- 30% - 35%
- 35% - 50%
- > 50%

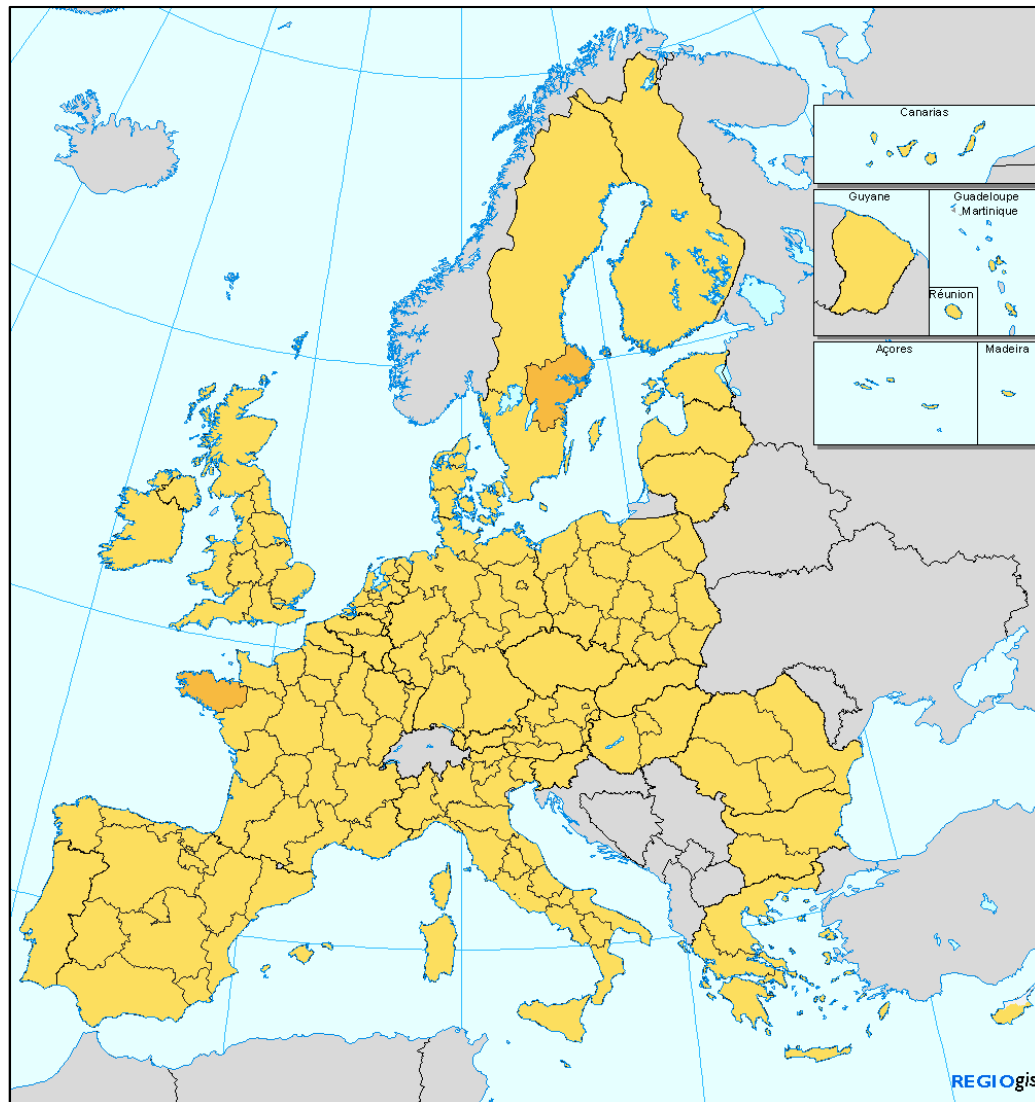
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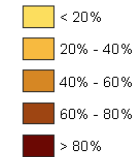
**3. Main Concerns in EU regions:
"post materialism" vs.
"materialism"**

The environment



Q3.7 The most important issue for the region: the environment

% of respondents

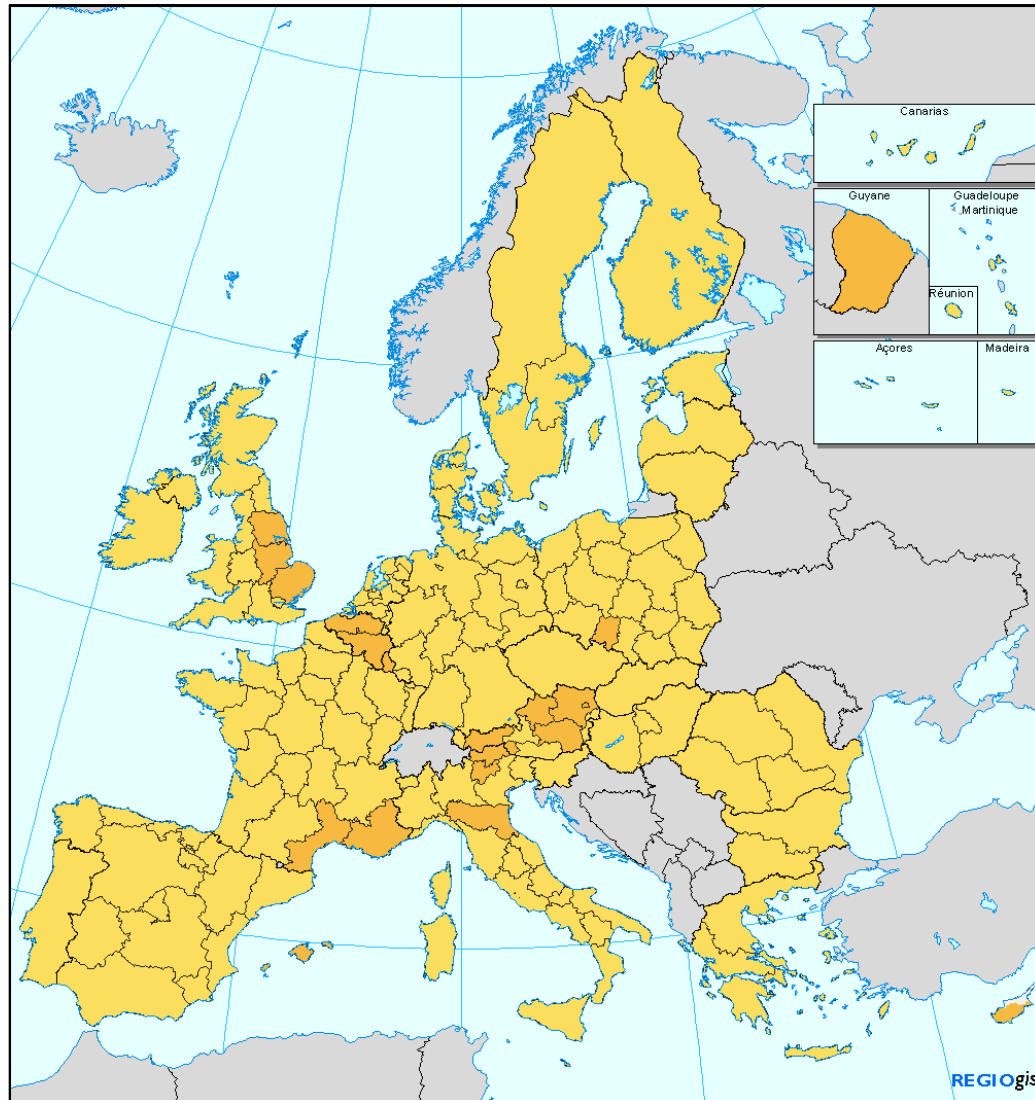


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Source: Flash Eurobarometer 356

Immigration



Q3.1 The most important issue for the region: immigration

% of respondents

< 20%

20% - 40%

40% - 60%

60% - 80%

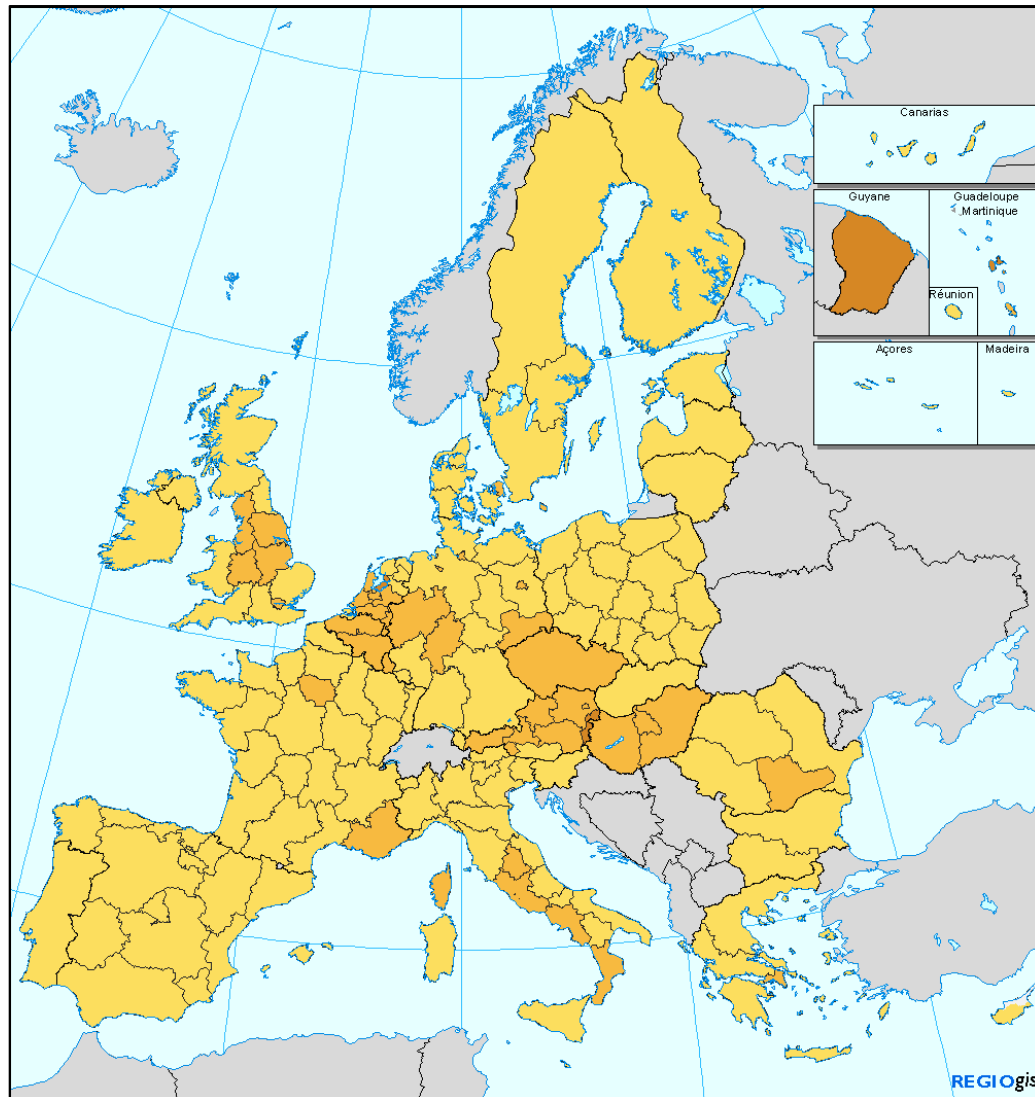
> 80%

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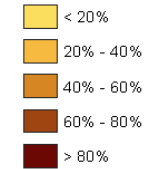
Source: Flash Eurobarometer 356

Crime



Q3.2 The most important issue for the region: crime

% of respondents

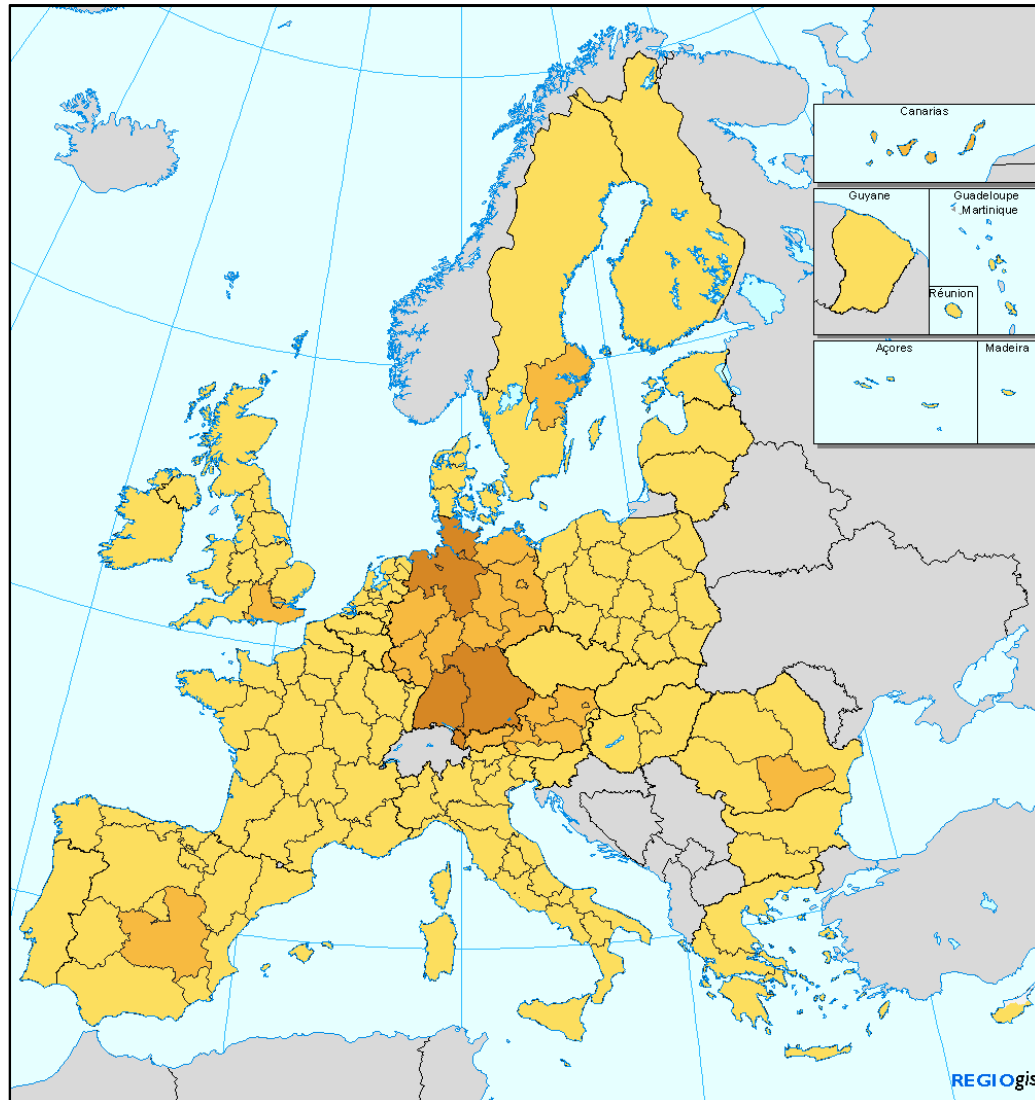


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Source: Flash Eurobarometer 356

The educational system



Q3.6 The most important issue for the region: the educational system

% of respondents

< 20%

20% - 40%

40% - 60%

60% - 80%

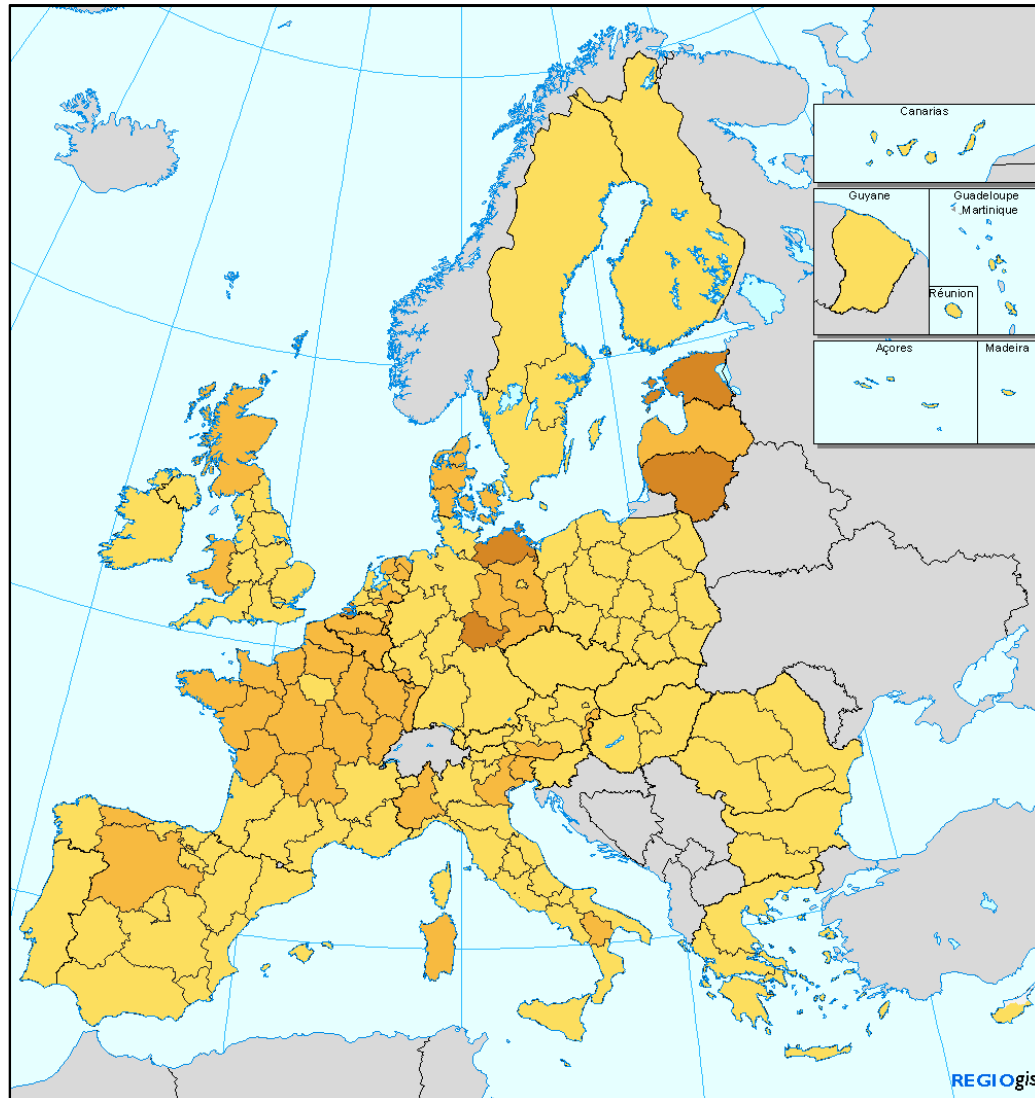
> 80%

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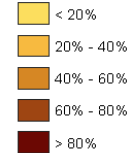
Source: Flash Eurobarometer 356

People and/or business going away from the region



Q3.5 The most important issue for the region: people and/or business going away from the region

% of respondents

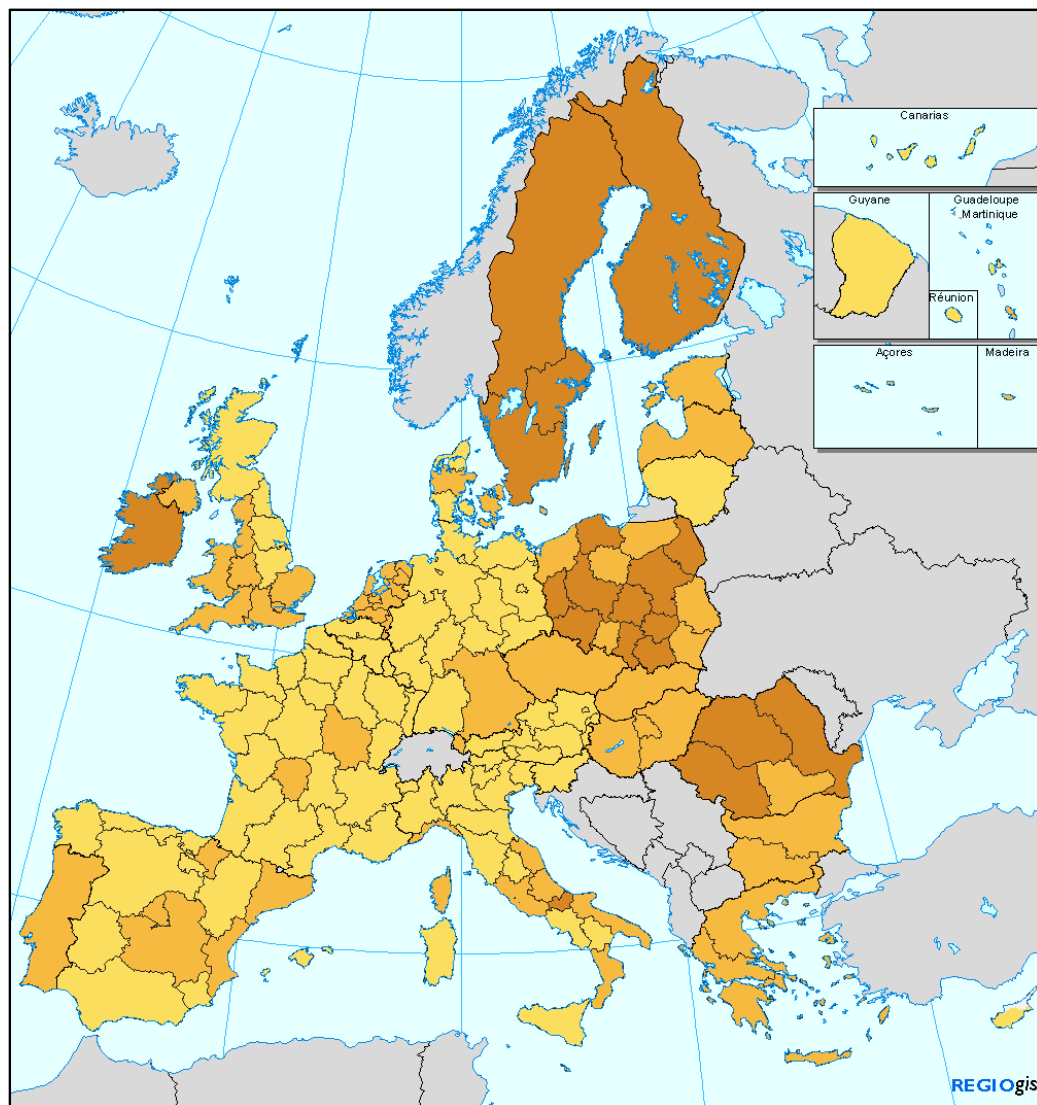


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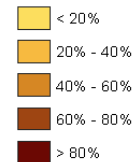
Source: Flash Eurobarometer 356

The healthcare system



Q3.8 The most important issue for the region: the healthcare system

% of respondents

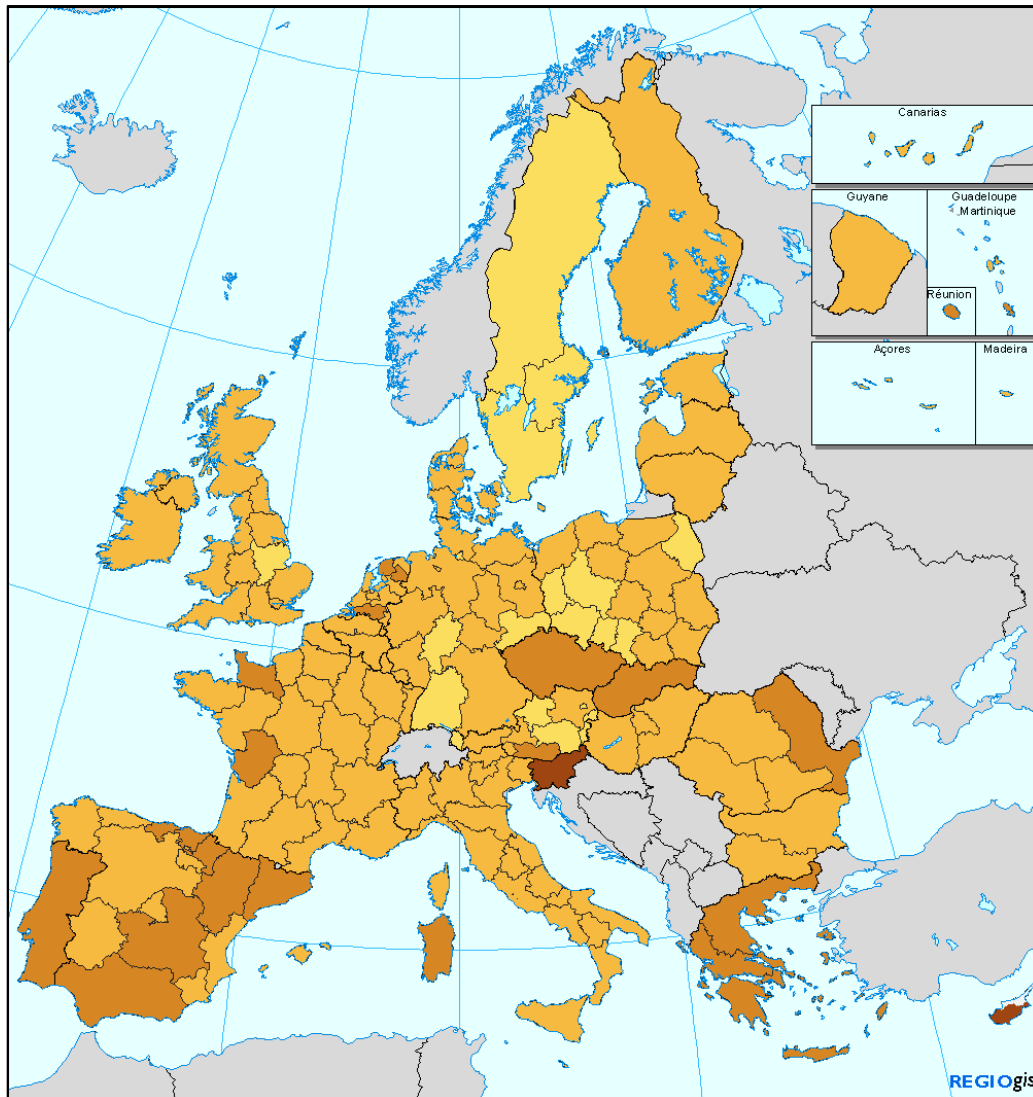


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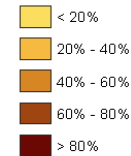
Source: Flash Eurobarometer 356

Economic situation



Q3.3 The most important issue for the region: economic situation

% of respondents

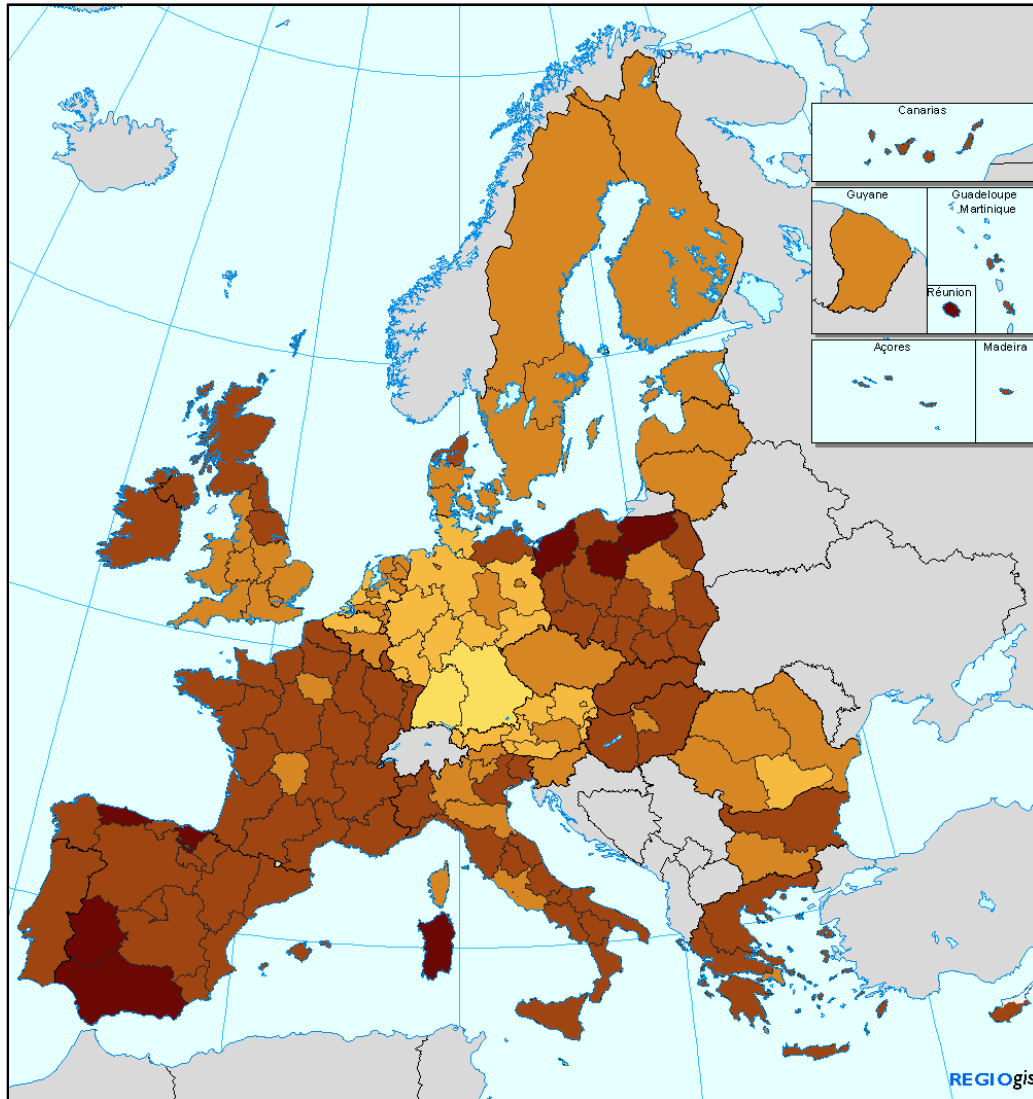


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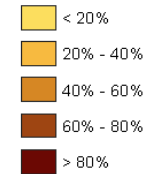
Source: Flash Eurobarometer 356

Unemployment



Q3.4 The most important issue for the region: unemployment

% of respondents



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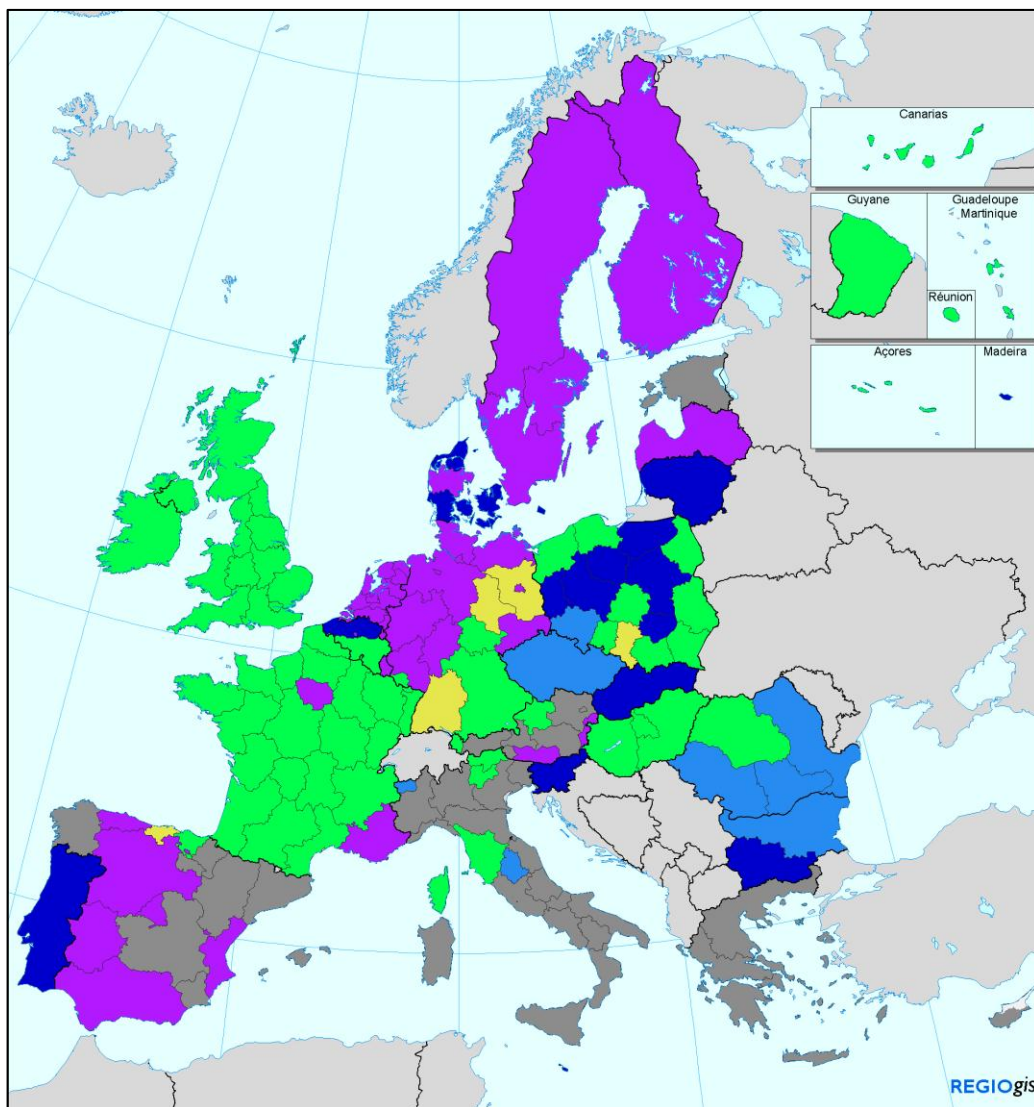
Unemployment and economic situation are the most important issues for European regions

Q3. What do you think are the two most important issues facing (OUR REGION) at the moment? (MAX.2 ANSWERS)

	MEDIAN	Lowest/ Highest
Unemployment	61%	91%/ 16%
Economic situation	32%	67%/ 13%
Healthcare system	20%	59%/ 4%
People and/or business going away from the region	14%	48%/ 1%
The educational system	14%	59%/ 1%
Crime	13%	58%/ 2%
Immigration	11%	53%/ 0%
The environment	6%	22%/ 0%

4. Representatives best able to explain how EU policies impact citizens' life

Representatives best able to explain how EU policies impact citizens' life



The best placed to explain how European policies impact citizens' day-to-day life

- Your MEPs
- Members of the European Commission
- National political representatives
- Your regional or local political representatives
- None of them
- Several representatives

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